



GPS Fleet Tracking and Fuel Management

Vehicle GPS Tracking – Only \$10.99 Vehicle/Month. No Contract!

Asset Trackers – Just \$6.99 a Month! No Contract Required!

Fueloyal Inc. 109 Fairfield Way, 60108 Bloomingdale, IL, info@fueloyal.com

10 Secrets How To Become The Best Warehouse Company

1. Customer care and support is the most important area. You need to provide outstanding customer service and experience. Your customers need to love you.
2. Technology is your biggest ally. Invest in technology and keep up with the development of new inventory management systems.
3. Form is very important. How your company looks from the outside is very important for raising brand awareness. Make a beautiful logo, create all branded marketing materials and try to use the constantly.
4. Reporting, tracking, shipment and package tracking is very important for your customers. Customers want visibility and real-time updates. Invest in technology that can provide this.
5. Educate your workers to behave professionally with truck drivers and other people coming to your company and ware house.
6. Increase word of mouth marketing by investing small amount of money in small free perks you can offer to truck drivers that pick up and deliver the loads. Free bottle of water can be a huge marketing benefit.
7. Have always enough restrooms for the company drivers.
8. Working hours are becoming more and more important as we are experiencing the huge traffic delays. Having longer working hours could be a big push for the company image.
9. Have good direction instructions and delivery details because in a lot of cases there is a big problem with this data. Drivers are lacking sufficient data to plan the pickup and delivery info.
10. Allow truck drivers to observe the loading and unloading of the goods. To make sure everything is according to BOL and so that driver can have control over it.