



## **GPS Fleet Tracking and Fuel Management**

**Vehicle GPS Tracking – Only \$10.99 Vehicle/Month. No Contract!**

**Asset Trackers – Just \$6.99 a Month! No Contract Required!**

## 10 Ultimate Tips To Create The Best Trucking Logo

1. Use any shape of blue, black and yellow color that present the trucking business as it best.  
  
They represent the security, power, stability and safety.
2. Make it very simple but yet powerful. Check how the other bug companies and players work and try to learn from it.
3. Post a job ad on UpWork and get freelancers do the logo design for you for a few hundred dollars.
4. If you are looking for a really cheap solution Fiverr can be a great thing for you. On fiverr.com you can get your logos designed for as low as \$5.
5. Check how your logo would look like in color and in black and white. It needs to be perfect in both situations. You might be use it in bw in some applications too.
6. Try to find out who designed the logos of the biggest trucking companies. You might be able to get a big discount if they have programs targeting SMB's.
7. Your new logo needs to represent a statement. What would be the core value of your business? You need to represent this in a logo way.
8. Try to have a logo with some natural elements. Geometry is all around us, you would be surprised how nature surrounded us with different logos. Try using one of them to increase logo impact.
9. Think also long term – this logo needs to stand out in 20 years as well.
10. Read and educate yourself on internet before making the final decision, it could save you a lot of money.